

## Take your fundraising to the next level – with the European Fundraising School!

International fundraising training with two courses in Vienna.

In cooperation with CFRE International the Austrian Fundraising Association is offering for the 4<sup>th</sup> time a customized and innovative training program – the **European Fundraising School**. It will be taking place from 24<sup>th</sup> to 28<sup>th</sup> of June in Vienna and tackling the needs of both, beginners and experts in the field of fundraising.



This year's European Fundraising School will be led by **Eva Aldrich**, president of CFRE international, and experienced lecturer, trainer and fundraising expert **Alex Buchinger**. Both will use the latest research and international best practice examples to help you maximize your organization's fundraising efforts. Make sure to benefit from their know-how and international experience and take your fundraising to the next level.

The three day course kicks off with **"Fundraising Intensive – improve your fundraising impact!"** from 24-26 June with Alex Buchinger. He will give an introduction to the core methods and principles of successful fundraising, sharing proven techniques in fundraising as well as strategies for building long-term philanthropic sustainability. The second workshop **"Raising more money with Major Gifts"** on 27-28 June with Eva Aldrich will show attendees how to address the challenges in developing major gifts.



Fundraisers of universities, research institutes and NPOs from across Europe will learn how to improve and professionalize their fundraising on an academic level in order to find, win and retain corporations, major donors and general supporters on a long-term basis

Members of national Fundraising Associations will be able to take part in the course for a **reduced member's price** and will additionally be able to gain an **early bird discount** on the registration up until the 1<sup>st</sup> of May. For further information please visit the website <http://school.fundraising.at>.

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