Philantrophy in Freedom Company

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MIBCON a.s.

- Consultancy IT company specializing in implementation and optimalization of complete company processes. Our main focus is implementation of SAP products.

We are here from 1998

- 90 employees
- 100+ customers
- 200m CZK (8m EUR) year turnover
• **Freedom company**
  – Freedom at work
  – Joining employees into company decisions
  – There are no bosses in MIBCON

• **Ekological company**
  – Green company
  – Low energetic building
  – „Go to work without registration card“

• **OD**
  – Member of Board
  – Technical Division Director
  – Consultant
MIBCON without registration card

Dědina, Ondřej

111 kilometrů 111 bodů
6 jízd 0 společenských bodů

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Mode</th>
<th>Distance</th>
<th>Remarks</th>
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<tbody>
<tr>
<td>12.2.2013</td>
<td>Stromovka Orlik prasan</td>
<td>Kolo</td>
<td>20 km</td>
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<tr>
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<td>18.2.2013</td>
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<td>28.3.2013</td>
<td>Orlik Letná (s ulomeným sedlem)</td>
<td>Kolo</td>
<td>11 km</td>
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Why philanthropy, what YES, what NO

• We are quite big company, earning money, want to give something back to society
• We are responsible
• YES
  – Real help
  – Internal marketing
  – Discussion of our employees about philanthropy
• NO
  – External marketing
  – Donating of checks in front of cameras
First steps in MIBCON

- Mail to mib_all, collecting of responses
  - YES do the philanthropy
  - YES do it for me, I do not want participate
  - NO Afrika
  - YES something local, Czech
  - ANO but I am already donating some other organisation
  - NO big, well known organisations
  - ...
Philanthrophy is a project

- Project has owner, project manager, team, schedule, deadlines, ...
- External contributor
  - Jana Ledvinová – Czech Fundraising Center
  - Preparation of suitable organisations
  - Communication with organisations
  - Consultations during all process
- Target
  - Smaller organisation
  - Long term support – we want “our organisation”
  - Not well known organisation
We are voting, choosing, ...

- First selection - 12 projects from 4 areas
  - Support of senior people
  - Support of hospice
  - Social work in field
  - Support of children with disabilities

- First voting
  - Internal team
  - Selection of 3 organizations cross areas
    - Klíček, Naděje, Cesta domů

- Second voting
  - All employees on intranet
  - Klíček is the winner
• Non profit organisation running children hospice
Cooperation and money collection

• 1MD for philanthropy
  – 50% employee (day salary)
  – 50% MIBCON
  – I am donating “One day of my work“, not amount of money

• Voluntary voting every year

• Not only the money
  – Visiting in Klíček
  – Donating of IT equipment
  – Apartment in our building
Numbers

2009 – 580.000,- (23.000EUR)
2010 – 700.000,- (28.000EUR)
2011 – 720.000,- (28.800EUR)
2012 – 800.000,- (32.000EUR)

2012 Winner in category Small and mid size company – price Via Bona
We are doing also CSR

- Cooperation with Czech Egyptological Institute
- CSR is not a charity
- Giving
  - Finances
  - IT knowledge
- Getting
  - Presentations from professor Bárta
  - Calendars, books, Photos, ... 
  - Expeditions to Egypt
Q & A

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