



Philanthropy in Freedom Company

Ondřej Dědina

ondrej.dedina@mibcon.cz

Mibcon
working together

MIBCON a.s.



- Consultancy IT company specializing in implementation and optimization of complete company processes. Our main focus is implementation of SAP products

We are here from 1998

90 employees

100+ customers

200m CZK (8m EUR) year turnover

MIBCON, OD



- **Freedom company**
 - Freedom at work
 - Joining employees into company decisions
 - There are no bosses in MIBCON
- **Ekological company**
 - Green company
 - Low energetic building
 - „Go to work without registration card“
- **OD**
 - Member of Board
 - Technical Division Director
 - Consultant

MIBCON without registration card

Mibcon > Mibcon bez SPZ



Dědina, Ondřej



Dědina, Ondřej

111 kilometrů

111 bodů

6 jízd

0 společenských bodů

[Nová jízda](#)

12.2.2013	Stromovka Orlik prasan	Kolo	0 spolujezdců	20 km	
12.2.2013	Stromovka Orlik prasan (zpáteční cesta)	Kolo	0 spolujezdců	20 km	
18.2.2013	stromovka Orlik	Kolo	0 spolujezdců	20 km	
18.2.2013	stromovka Orlik (zpáteční cesta)	Kolo	0 spolujezdců	20 km	
28.3.2013	Stromovka Orlik	Kolo	0 spolujezdců	20 km	
28.3.2013	Orlik Letná (s ulomeným sedlem)	Kolo	0 spolujezdců	11 km	

Why philanthropy, what YES, what NO

- We are quite big company, earning money, want to give something back to society
- We are responsible
- YES
 - Real help
 - Internal marketing
 - Discussion of our employees about philanthropy
- NO
 - External marketing
 - Donating of checks in front of cameras

First steps in MIBCON

- Mail to mib_all, collecting of responses
 - YES do the philanthropy
 - YES do it for me, I do not want participate
 - NO Afrika
 - YES something local, Czech
 - ANO but I am already donating some other organisation
 - NO big, well known organisations
 - ...

Philanthropy is a project



- Project has owner, project manager, team, schedule, deadlines, ...
- External contributor
 - Jana Ledvinová – Czech Fundraising Center
 - Preparation of suitable organisations
 - Communication with organisations
 - Consultations during all process
- Target
 - Smaller organisation
 - Long term support – we want „our organisation“
 - Not well known organisation

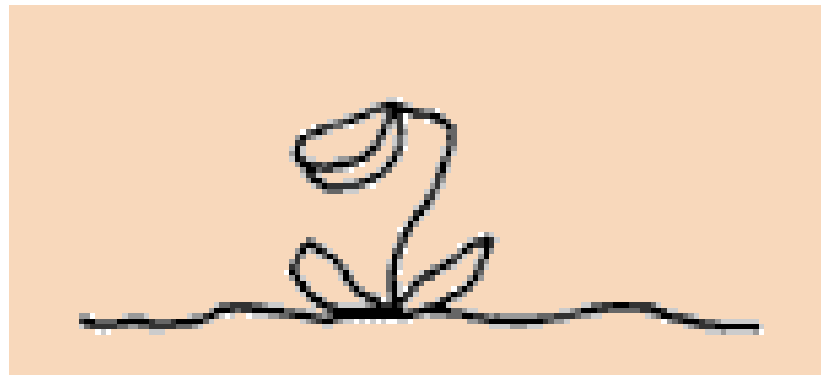
We are voting, choosing, ...



- First selection - 12 projects from 4 areas
 - Support of senior people
 - Support of hospice
 - Social work in field
 - Support of children with disabilities
- First voting
 - Internal team
 - Selection of 3 organizations cross areas
 - Klíček, Naděje, Cesta domů
- Second voting
 - All employees on intranet
 - Klíček is the winner

Klíček

- Non profit organisation running children hospice



Cooperation and money collection



- 1MD for philanthropy
 - 50% employee (day salary)
 - 50% MIBCON
 - I am donating „**One day of my work**“, not amount of money
- Voluntary voting every year
- Not only the money
 - Visiting in Klíček
 - Donating of IT equipment
 - Apartment in our building

Numbers



2009 – 580.000,- (23.000EUR)

2010 – 700.000,- (28.000EUR)

2011 – 720.000,- (28.800EUR)

2012 – 800.000,- (32.000EUR)

2012 Winner in category Small and mid size company – price Via Bona

We are doing also CSR



- Cooperation with Czech Egyptological Institute
- CSR is not a charity
- Giving
 - Finances
 - IT knowledge
- Getting
 - Presentations from professor Bárta
 - Calendars, books, Photos, ...
 - Expeditions to Egypt



Q & A

Ondřej Dědina

ondrej.dedina@mibcon.cz