

REPORT
on trainings
delivered by POINT members from the Republic of Moldova,
in the period of October 2014 – November 2015

Trainer:

Name: Timbalari Veronica
Organization: Association for Education Neoumanist
Locality: Straseni town, Republic of Moldova
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Training/event name:

Fundraising techniques and methodologies

Training/event topic:

Fundraising and Networking

Date:

During my entire activity at the Association for Education Neoumanist

Place:

Straseni town, Republic of Moldova

Number of participants:

Direct: the Association staff
Indirect: the Association beneficiaries

Training/event goal(s):

- Staff capacity building in fundraising training techniques
- Sharing the information and experience obtained at the ToT School in Czech to Association staff
- Know-how sharing
- Development of the Fundraising Strategy for Association Neoumanist (based on what I learned at ToT School)

Short description of the training content:

I can affirm that training in fundraising field took place almost the entire year, since we are an NGO that deliver social services to elderly people and we are continuously looking for additional funds.

Each month we have team meetings/workshops (8-10 employees) where we brainstorm to generate good ideas for raising funds. We discuss on how to collect funds, how to successfully organize events, which techniques and strategies we can apply.

As a result of these workshops, we conducted many fundraising campaigns. For example, we organized campaigns before Christmas and Easter Holidays, as well as before International Day of Elderly People. "Cina pentru zece"(Dinner for ten), Football Charity Match, Open Doors Day, "Masa Bucuriei" (Meal of Happiness) were some of the most successful campaigns organized this year by our NGO.

Evaluation:

In my opinion, the success of fundraising campaigns organized by our Association is due to knowledge and information achieved within the last year Summer School in Czech. Many ideas, suggestions, strategies and tools used in our daily activity and fundraising activities were taken from the TOT from Czech.

We consider a huge success the Summer School group creation, which is an active network. We keep in touch with many of participants and furthermore, we had initiatives for writing and implementing projects in partnership with colleagues from Georgia, Poland and Ukraine. At the moment, we are still working on developing and writing projects together and we hope that we will have results soon.

Other relevant materials:

(Please attach to this report participant lists, agendas, photos, links, articles or other relevant materials):

Links for some of the fundraising campaigns organized by Association Neoumanist:

„Masa Bucuriei” (Meal of Happiness): <https://neoumanist.wordpress.com/2015/04/08/masa-bucuriei-pentru-beneficiarii-ae-neoumanist-in-parteneriat-cu-misiunea-sociala-diaconia/>

Fundraising campaign before Christmas Holidays:

<https://neoumanist.wordpress.com/2015/01/13/campania-de-colectare-de-fonduri/>

Fundraising campaign for organizing The International Day of Elderly People:

<https://neoumanist.wordpress.com/2014/10/06/ziua-internationala-a-persoanelor-in-etate-la-neoumanist/>

Association Neoumanist website: <https://neoumanist.wordpress.com/>

Association Neoumanist Facebook page: <https://www.facebook.com/neohumanist?fref=ts>

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